



MAHARASHTRA NATIONAL LAW UNIVERSITY

CIPR & DPIIT-IPR Chair, MNLU Nagpur

Presents

LOGO DESIGN COMPETITION

Centre for Intellectual Property Rights and Department for Promotion of Industry and Internal Trade-IPR Chair invites you to create a visionary and dynamic logo for the Centre.

ABOUT THE CENTRE

The University is proud to have the DPIIT-CHAIR on Intellectual Property Rights established by the Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. DPIIT-IPR CHAIR The Scheme for Pedagogy & Research in IPRs for Holistic Education & Academia (SPRIHA) was launched in the year 2016 by the Department for Promotion of Industries and Internal Trade (DPIIT), Ministry of Commerce and Industry, Government of India. The IPR Chair was established under the scheme at selected Universities in India and MNLU, Nagpur takes pride in being one of them. The chair was established to fulfil one of the objectives of the National IPR Policy of the Government of India which was to 'Strengthen IP Chairs in educational institutes of higher learning to provide quality teaching and research develop teaching capacity and curricula and evaluate their work on performance-based criteria'.

SIGNIFICANCE OF THE COMPETITION

DPIIT-IPR Chair is organizing this competition on the occasion of World Intellectual Property Day ie. April 26, 2022. This year, the World Intellectual Property Day 2022's theme focuses on **IP and Youth innovating for a Better Future**, so the competition is of the youth, by the youth and for the youth.

ELIGIBILITY

The competition is open to all students of Maharashtra National Law University, Nagpur.

CLOSING DATE

All submissions must be received by the organizer by **5 pm, April 24, 2022 (Sunday)**.

Note- Resolution of Logo must be app. 1200 x 630 px

STEPS FOR SCRUTINIZATION

1. Relevance of Logo
2. Description given by the creator justifying design and combination of colors (Within Google Form)
3. PPT Presentation of shortlisted LOGO on April 25, 2022 (Monday)
4. Announcement of selected logo and 5 best entries on April 26, 2022 (Tuesday)

The winning logo will be awarded with trophy and 5 best entries will receive Certificate of Appreciation

Contact for query-
ciprmnlun@gmail.com

Logo Submission link-
<https://forms.gle/NMvftnP9zPagE9n47>